

WE CHANGED THE WORLD

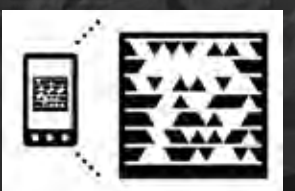
THE INVASION

CPX

IS NOW.



While others are content to warm up old technology or attempt to copy ours, we revolutionize the industry year after year with new technology. When you see our ICT icon, you know you are buying a genuine product from the original developers; those who know it best. Why buy an imitation when you can have the original?



Download the Tag Reader app with your smartphone at GetTag.mobi to view more on BowTech.



FLX GUARD™
Terminates Riser Torque

HardCore Limbs™
Intense Speed, Extreme Durability

343 FPS

CPX
CENTER PIVOT EXTREME
Unprecedented Accuracy,
Unmatched Stealth

OVERDRIVE Binary™
Symmetry,
Synchronization
and Stability



BowTechArchery.com



BOWTECH

TECHNOLOGIES



Industry Changing Technologies; When you see our ICT icon, you know you are buying a genuine product from the original developers; those who know it best. Why buy an imitation when you can have the original?

Center Pivot Extreme



If you know one thing about BowTech, it is that we completely dominate the competition with our innovations. Our newest creation, CPX™—Center Pivot Extreme, is a prime example of this. CPX redefines accuracy with its sleek new deflexed riser design and with the help of ultra low friction components the speed of 343 fps is easily obtained. Combined with Overdrive Binary Cams™, FLX-Guard™ and Hardcore Limbs™, our Center Pivot Extreme gives you one scary accurate, deadly quiet, blazing fast piece of equipment.

HardCore Limbs™



In 2010, we blew the competition away with one of our patent pending creations, Hardcore Limbs. We continue to impress with Hardcore Limbs outfitted on our premium bow offerings for 2011. Each layer of the Hardcore Limb has a special set of properties that work in conjunction with the surrounding layers, resulting in a limb with Intense Speed and Extreme Durability.

OverDrive Binary™ Cam



The patent pending OverDrive Binary Cam is the workhorse for our premium bow offerings for 2011. By attaching a 100% tunable split buss cable harness to the ends of a cam synchronizing axle, cam stability is maximized while maintaining

perfect synchronization for unmatched accuracy and a very comfortable draw cycle. Premium alloy composition allows for a strong, lightweight design while diminishing noise and vibration. Rotating modules come standard with the OverDrive Binary Cam system.

FLX-Guard™

The FLX-Guard cable containment system easily addresses the tuning effects of extreme cable tensions and inflexible cable guards found on today's bows. As the bow is drawn, the FLX-Guard responds by flexing inward, absorbing the cable guard torque that would have otherwise been transferred to the riser. The result is a substantial reduction in lateral nock travel, yielding a real advancement in tunability, forgiveness, and accuracy.



Binary Cam System®



The Binary Cam System is the most accurate and sought after cam system on the market today. By pure design, the Binary Cam System drives tacks, and stays in tune. Unlike asymmetric hybrid cam and single cam systems, the Binary Cam System is comprised of two perfectly symmetrical cams that are slaved to each other, forcing the cams to turn in perfect synchronization. This provides for flawless nock travel and tuning that you can set and forget, maximizing accuracy and consistency.

R.A.K. Equipped System



At BowTech, attention to detail is a way of life, especially when it comes to outfitting our R.A.K. equipped bows. We don't just throw a bunch of random parts in a box and call it good. We factory install and test the most accurate preset components in the industry. Each R.A.K. bow is Ready, Aim and Kill right out of the box.

Rotating Modules



Time is of the essence. You will never have to wait for replacement cams or modules ever again. Unlike most bows on the market today, BowTech bows do not require a new cam or module to set your draw length. Simply remove the module screws, rotate the module and draw stop position, and re-tighten. At least four inches of draw length adjustment and a solid draw stop feature is available on most BowTech bows, allowing for custom draw length tuning for yourself or others.

Octane Factory Strings



We produce the most respected and reliable strings available. It's a well-known fact that strings and cables are critical in overall bow performance. Octane strings are hand built to ensure that our high demand for quality is upheld. Over the last ten years, Octane has designed and built custom machines that are proprietary to the Octane string building process. The combination of hand quality and custom precision machinery allows for only one result; Perfection.

Carbon Rod String Stop



BowTech string stops are made of carbon, which is one of the strongest vibration-dampening materials found on the planet. It is positioned directly in line with the stabilizer to effectively transfer vibration from the string to the stabilizer. This optimizes bow balance and dissipates noise and vibration efficiently.

InVelvet™

You must feel the difference to believe it. The bow is actually soft to the touch, insulates hands from cold winter weather, dampens noise and protects from dings and scratches. Despite its soft feel, it is the most durable over-coating on the market.



For more information on our technologies, videos and "how-to"s, please visit our new interactive website BowTechArchery.com.

BOWTECH IS PROUD TO PARTNER WITH

MOSSY OAK
BRAND CAMO®

TO INTRODUCE ALL NEW BREAK-UP® INFINITY™

America's #1 camo pattern just got better.

Featuring unprecedented depth, unequalled detail and elements with remarkable contrast, Break-Up Infinity truly offers hunters another dimension in camo.

Each element - leaves, limbs, acorns and branches - was selected to create unmatched realism and contrast to break up a hunter's silhouette. Then they were placed over multiple layers of actual images from the woods to create a multi-dimensional depth of field unlike any camouflage ever created.

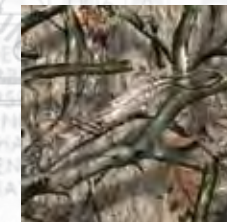
Break-Up Infinity is the first pattern ever that you can actually look into much the same way you look into the woods.



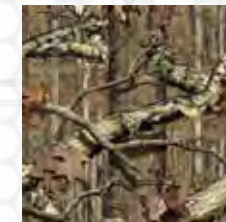
AVAILABLE FINISHES

	Invasion CPX	Specialist	Destroyer 340	Destroyer 350	Assassin	HeartBreaker	Soldier
Mossy Oak Treestand	•	•	•	•	•	•	•
Mossy Oak Infinity	•		•	•			
Gore Optifade Open Country	•						
Gore Optifade Forest	•		•	•			
Realtree APG HD	•						
BlackOps*	•	•	•	•	•	•	•
Inferno*	•	•				•	
Onyx*	•	•				•	
SnoCap*	•	•				•	

*See page 9 for images of BlackOps, Inferno, Onyx, and SnoCap



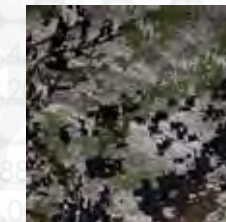
Mossy Oak® Treestand™



Mossy Oak® Infinity™



Gore® Optifade™ Open Country



Gore® Optifade™ Forest



Realtree APG™

The Specialist, Assassin, Heartbreaker and Soldier are standard in Mossy Oak® Treestand™ and available in BlackOps™.

The Destroyer 350 and Destroyer 340 are standard in Mossy Oak® Treestand™. Alternate riser finishes include BlackOps™, Mossy Oak® Infinity™ and Gore® Optifade® Forest. All finishes will have black limbs.

The Invasion is standard in Mossy Oak® Treestand™. Alternate riser finishes include Infinity™, Gore® Optifade™ Open Country or Forest, Realtree™ APG™, and BlackOps™. All alternate finishes will have black limbs.

The Specialist, Invasion and Heartbreaker are available in the target colors of Onyx, Inferno and SnoCap with black limbs.

Add \$25 for special order camo finishes, including Black Ops™. Target Colors: add \$150 for Onyx, Inferno, and SnoCap.

All prices and specifications are subject to change without notice. Please contact BowTech Customer Service for most recent information.

BOWTECH



www.BowTechArchery.com

INVASION CPX

SPECIFICATIONS

Brace Height:	7 Inches	IBO/ATA Speed:	343 fps
Axle to Axle:	31 1/32 Inches	Kinetic Energy:	91.45 ft-lbs
Draw Length:	26-30 Inches	Effective Let-Off:	80%
Peak Draw Weights:	50/60/70/80 lbs	Mass Weight:	3.9 lbs

FINISH OPTIONS

The Invasion is standard in Mossy Oak® Treestand™. Alternate riser finishes include Infinity™, Gore® Optifade™ Open Country or Forest, Realtree™ APG HD™, and BlackOps™. Alternate finishes will have black limbs. Also available in target colors: Onyx, Inferno, and SnoCap with black limbs.

2-Piece Wood Grip
Ergonomic Comfort

Split Buss Cable
100% Tunability,
Maximum Cam Stability

FORGED RISER
Unrivaled Strength,
Elevated Precision

FLX-GUARD
Terminates Riser Torque

CARBON ROD STRING STOP

Our carbon rods not only knock out noise and vibration, they effectively transfer energy from the string to the stabilizer.

HARDCORE LIMBS
Intense Speed,
Extreme Durability

OVERDRIVE BINARY
Symmetry, Synchronization
and Stability

OCTANE FACTORY STRINGS
BowTech has the best factory strings in the bow industry.

CENTER PIVOT EXTREME

CPX technology: Scary accurate, deadly quiet, and blazing fast. Center Pivot Extreme technology is what you get when you combine Center Pivot HardCore limbs, ultra low friction components, zero tolerance assembly, a truly deflexed riser, and a sleek new design approach. This delivers a scary accurate, deadly quiet, and blazing fast hunting machine.

The Invasion Is Now

We promised something special, something wildly innovative, and we delivered with the most accurate hunting bow ever built. The Invasion CPX harnesses all of BowTech's best technologies, leading the way in our 2011 line up. Combining our phenomenal HardCore Limbs, OverDrive Binary cam system and FLX-Guard cable containment with the new CPX technology, we have created a bow that is scary accurate, deadly quiet, and blazing fast. The Invasion is Now.

See the Invasion videos on our new interactive website and on YouTube.

BOWTECH



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Please note: Actual product may vary from image

NOTE: COILET (PN 10984) IS TO BE ASSEMBLED ON BOTTOM OF LIMB AS ILLUSTRATED PART OF WHOLE WITHOUT THE WRITING

TITLE: INVASION CPX ASSEMBLY

SPECIALIST

SPECIFICATIONS

Brace Height:	7 1/2 Inches	IBO/ATA Speed:	330 fps
Axle to Axle:	37 1/2 Inches	Kinetic Energy:	84.65 ft-lbs
Draw Length:	26-30.5 Inches	Effective Let-Off:	65%-80%
Peak Draw Weights:	40/50/60/70 lbs	Mass Weight:	4.1 lbs

FORGED RISER

Unrivaled Strength,
Elevated Precision

HARDCORE LIMBS

Intense Speed,
Extreme Durability

TARGET COLORS

BlackOps Onyx Inferno SnoCap



SPLIT BUSS CABLE

100% Tunability,
Maximum Cam Stability

OCTANE FACTORY STRINGS

BowTech has the best factory strings in the bow industry.

FINISH OPTIONS

The Specialist is standard in Mossy Oak® Treestand™ and available in BlackOps™. Also available in target colors: Onyx, Inferno, and SnoCap with black limbs.

FLX-GUARD

Terminates Riser Torque

CARBON ROD STRING STOP

Our carbon rods not only knock out noise and vibration, they effectively transfer energy from the string to the stabilizer.

OverDrive Binary

Symmetry, Synchronization
and Stability

A true competitor, Albina Loginova is a member of the Russian National Archery Team. She won gold in the 2010 Archery World Cup Final for the Compound Women Division. With numerous other awards under her belt, Loginova proudly shoots BowTech.



Please note: Actual product may vary from image

Fierce Competition Calls For The Specialist

Specialist - definition:

“An expert who is dedicated to one occupation”

If that describes you and you're dedicated to competitive shooting, this is the bow for you. Target archers recognize the benefit of a highly tunable, longer bow with a straight riser design. Utilizing many of BowTech's accredited technologies, the Specialist delivers the unparalleled accuracy target shooters desire. Performance comes naturally when you incorporate the OverDrive Binary™ Cam System, the FLX Guard™ Cable Containment System

and Hardcore Limbs. Get your hands on the Specialist and you will see that it's not just a bow, but a technology advantage for the serious archer.

Check out the news and events section of our website for upcoming competitions

BOWTECH



www.BowTechArchery.com

DESTROYER 350

SPECIFICATIONS

Brace Height:	6 Inches	IBO/ATA Speed:	350 fps
Axle to Axle:	32 3/8 Inches	Kinetic Energy:	95.22 ft-lbs
Draw Length:	25 - 30 Inches	Effective Let-Off:	80%
Peak Draw Weights:	50/60/65/70 lbs	Mass Weight:	4.1 lbs

FINISH OPTIONS

Destroyer bows are standard in Mossy Oak®

Treestand™. Alternate riser finishes include Mossy Oak®

Infinity™, Gore® Optifade™ Forest, and BlackOps™. All

finishes come with black limbs.

Split Buss Cable

100% Tunability,
Maximum Cam Stability

OVERDRIVE BINARY
Symmetry, Synchronization and Stability

HARDCORE LIMBS
Intense Speed,
Extreme Durability

FLX-GUARD
Terminates Riser Torque

CARBON ROD STRING STOP

Our carbon rods not only knock out noise and vibration, they effectively transfer energy from the string to the stabilizer.

DESTROYER 340

SPECIFICATIONS

Brace Height:	7 Inches	IBO/ATA Speed:	340 fps
Axle to Axle:	32 3/8 Inches	Kinetic Energy:	89.86 ft-lbs
Draw Length:	26-31 Inches	Effective Let-Off:	80%
Peak Draw Weights:	50/60/65/70 lbs	Mass Weight:	3.9 lbs

OCTANE FACTORY STRINGS

BowTech has the best factory strings in the bow industry.

It's Called The Destroyer For A Reason

Coming off an impressive year, the Destroyer 340 and 350 take their place in our 2011 line-up by popular demand. Continuing to impress, the Destroyers return decked out with three of BowTech's Patent Pending technologies; HardCore Limbs, OverDrive Binary cam system and the FLX-Guard cable containment system. Archers are no longer forced to trade accuracy and precision for speed, as the Destroyers deliver both while retaining the "dead in the

hand" shooting characteristic that BowTech is known for. Whether you're pinwheeling targets or dropping game, you'll be saying, "It's called the Destroyer for a reason".

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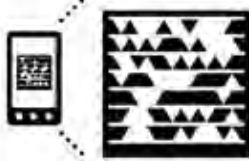
ASSASSIN

SPECIFICATIONS

Brace Height:	7 Inches	IBO/ATA Speed:	333 fps
Axle to Axle:	30 5/8 Inches	Kinetic Energy:	86.20 ft-lbs
Draw Length:	26-30 Inches	Effective Let-Off:	65-80%
Peak Draw Weights:	50/60/70 lbs	Mass Weight:	3.8 lbs (bow only)

FINISH OPTIONS

The Assassin is standard in Mossy Oak® Treestand™ and available in BlackOps™.



BOWTECH ARCHERY

ASSASSIN ASSEMBLY

SMEAR A THIN FILM OF COMB SYSTEM PRESSURE LUBRICANT #3 IN THE TWO AREAS REFERENCED TO ENSURE THE CABLE SLIDE SMOOTHLY. FILM SHOULD BE AS THIN AS TO BE NOTICABLY VISIBLE.

SIZE	DWG. NO.	REV
B	ASSASSIN_1_1	1
SCALE:	2.443	

BINARY CAM

Symmetry, Synchronization and Simplicity



OCTANE FACTORY STRINGS

BowTech has the best factory strings in the bow industry.

R.A.K. ACCESSORIES

- Alloy Peep
- 4-Pin TruGlo Apex Sight
- Comfort Wrist Sling
- BCY String Loop
- 1-Piece 5-Arrow Camo Ultra Lite Quiver
- Hostage XL Arrow Rest
- 4" Light Stabilizer
- Dura-Flx String Dampening Components

CARBON ROD STRING STOP

Our carbon rods not only knock out noise and vibration, they effectively transfer energy from the string to the stabilizer.

ROTATING MODULES

Quick draw length adjustments, provide the ability to make the proper length adjustment to match your preferred shooting style.

Killer Bow, Killer Price, Killer Speed.

To say that the Assassin is fully loaded is a true understatement. We pulled out all the stops to deliver a bow at a price almost too good to believe, packed with features such as the accredited Binary® Cam System, created by BowTech, with rotating draw length modules. The Assassin weighs in at an astonishingly light 3.8 lbs (4.8 lbs when R.A.K. equipped) and executes with speeds of 333fps with the forgiving brace height of 7".

READY. AIM. KILL. At BowTech, attention to detail is a way of life, especially when it comes to outfitting our R.A.K. equipped bows. We don't just throw a bunch of random parts in a box and call it good, we factory install and test the most accurate preset components in the industry so each R.A.K. bow is Ready, Aim and Kill right out of the box.



www.BowTechArchery.com

Please note: Actual product may vary from image JMB

HEARTBREAKER

SPECIFICATIONS

Brace Height:	7 Inches	IBO/ATA Speed:	305 fps
Axle to Axle:	30 1/4 Inches	Kinetic Energy:	61.98 ft-lbs
Draw Length:	22.5-27 Inches	Effective Let-Off:	65-80%
Peak Draw Weights:	40/50/60 lbs	Mass Weight:	3.7 lbs (bow only)

FINISH OPTIONS

The HeartBreaker is standard in Mossy Oak® Treestand™ and available in BlackOps™. Also available in target colors: Onyx, Inferno, and SnoCap with black limbs. Target colors are not R.A.K. equipped.

ROTATING MODULES

Quick draw length adjustments, provide the ability to make the proper length adjustment to match your preferred shooting style.

CARBON ROD STRING STOP

Our carbon rods not only knock out noise and vibration, they effectively transfer energy from the string to the stabilizer.

OCTANE FACTORY STRINGS

BowTech has the best factory strings in the bow industry.

BINARY CAM

Symmetry, Synchronization and Simplicity



R.A.K. ACCESSORIES

- Alloy Peep
- 4-Pin TruGlo Apex Sight
- Comfort Wrist Sling
- BCY String Loop
- 1-Piece 5-Arrow Camo Ultra Lite Quiver
- Hostage XL Arrow Rest
- 4" Light Stabilizer
- Dura-Flx String Dampening Components

She's A HeartBreaker, Not Just Another Pretty Bow.

Finally, a bow women want to shoot. From day one, we engineered the HeartBreaker specifically for the female archer. This bow is sure to catch your eye, but our primary focus was on performance. We armed women with a bow that flat out dominates any other bow in its class. This bow is built to be as strong as the archers who shoot it. To top it off, the HeartBreaker comes R.A.K.™ equipped. The hole this bow leaves on its prey creates a new definition for "She's a HeartBreaker".

READY. AIM. KILL. At BowTech, attention to detail is a way of life, especially when it comes to outfitting our R.A.K. equipped bows. We don't just throw a bunch of random parts in a box and call it good, we factory install and test the most accurate preset components in the industry so each R.A.K. bow is Ready, Aim and Kill right out of the box.

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www.BowTechArchery.com

SOLDIER

SPECIFICATIONS

Brace Height:	6 7/8 Inches	IBO/ATA Speed:	308 fps
Axle to Axle:	31 3/8 Inches	Kinetic Energy:	68.43 ft-lbs
Draw Length:	22-29 Inches	Mass Weight:	3.5 lbs
Peak Draw Weights:	25-40, 40-65 lbs		

FINISH OPTIONS

The Soldier is standard in Mossy Oak® Treestand™ and also available in BlackOps™.



With every Soldier bow purchased, BowTech will honor those serving in the Armed Forces by donating to the Tragedy Assistance Program for Survivors. T.A.P.S. offers comfort, support, and assistance to American families who are facing the death of a loved one. More information about T.A.P.S. is on their website, www.taps.org.

ROTATING MODULES

Quick draw length adjustments, provide the ability to make the proper length adjustment to match your preferred shooting style.

OCTANE FACTORY STRINGS

BowTech has the best factory strings in the bow industry.

BINARY CAM

Symmetry, Synchronization and Simplicity.

SOLDIER ACCESSORIES

- Alloy Peep
- 3-Pin Fiber Optic Sight
- Comfort Wrist Sling
- BCY String Loop
- 1-Piece 5-Arrow Camo Ultra Lite Quiver
- Hostage XL Arrow Rest
- Dura-Flx String Dampening Components

Versatility For Hunters On The Grow

The Soldier is a staple in our 2011 bow line-up. It returns for its second year of active duty. Powered by our revolutionary Binary™ Cam System, this bow sports the greatest amount of adjustability in our entire line. Combined with our upgraded package, the Soldier is the ultimate bow for hunters on the grow.

BOWTECH



www.BowTechArchery.com

SPECIFICATIONS

2011 QUICK REFERENCE GUIDE

	Invasion CPX	Specialist	Destroyer 340	Destroyer 350	Assassin	HeartBreaker	Soldier
Brace Height	7"	7 1/2"	6"	7"	7"	7"	6 7/8"
Draw Weights	50, 60, 70, 80	40, 50, 60, 70	50, 60, 65, 70	50, 60, 65, 70	50, 60, 70	40, 50, 60	25-40, 40-65
Draw Length	26"-30"	26"-30.5"	25"-30"	26"-31"	26"-30"	22.5"-27"	22"-29"
A to A	31 1/32"	37 1/2"	32 3/8"	32 3/8"	30 5/8"	30 1/4"	31 3/8"
IBO/ATA Speed	343 fps	330 fps	350 fps	340 fps	*333 fps	**305 fps	***308 fps
Kinetic Energy	91.45 ft-lbs	84.65 ft-lbs	95.22 ft-lbs	89.86 ft-lbs	86.20 ft-lbs	61.98 ft-lbs	68.43 ft-lbs
Effective Let-Off	80%	65-80%	80%	80%	65-80%	65-80%	N/A

IBO/ATA speed ratings are the industry standard and are calculated using an arrow weighing 5 grains per pound (350 gr) at 70# draw weight with a 30" draw.

*Smooth mod available for Assassin. IBO speed with smooth mod is 328 fps.

**Speed for the Heartbreaker taken at 60# draw weight with a 27" draw, using a 300 grain arrow

***Speed for the Soldier taken at 65# draw weight with a 29" draw, using a 325 grain arrow.

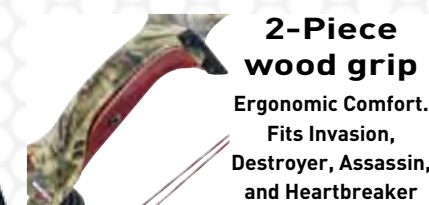
All models feature draw length adjustments in 1/2" increments with a single rotating module.

FEATURED TECHNOLOGIES

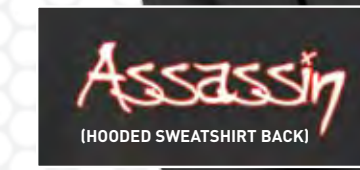
	Invasion CPX	Specialist	Destroyer 340	Destroyer 350	Assassin	HeartBreaker	Soldier
CPX	•						
OverDrive Binary Cam	•	•	•	•			
FLX-Guard	•	•	•	•			
HardCore Limbs	•	•	•	•			
Binary Cam					•	•	•
R.A.K. Equipped System					•	•	
Octane Factory Strings	•	•	•	•	•	•	•
Rotating Mod System	•	•	•	•	•	•	•
Carbon Rod String Stop	•	•	•	•	•	•	•
InVelvet	•	•	•	•	•	•	•

2011 APPAREL

Check with your local dealer or order online at BowTechArchery.com/merch



2-Piece wood grip
Ergonomic Comfort.
Fits Invasion, Destroyer, Assassin, and Heartbreaker



SHOOT BOWTECH

Mark Pezzoni
President of BowTech



Linda Hewlett
BowTech Pro Staff



Mike Siegel
BowTech Pro Staff



Jim Burnworth
Host, Western Extreme & 4CE



Jake Siegel
BowTech Account Executive



Joe Caverlee
Fiddle Player for Tracy Lawrence



Homer Bailey
Starting Pitcher, Cincinnati Reds



Mike Ray
BowTech Pro Staff



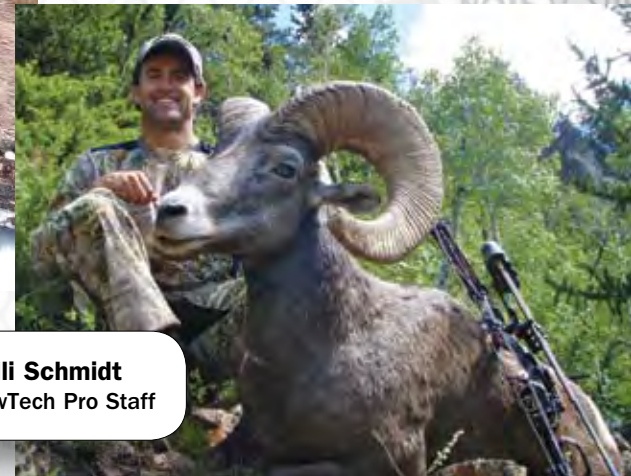
Darrell Bozarth
BowTech Pro Staff



Kurt Sharp
BowTech Pro Staff



Willi Schmidt
BowTech Pro Staff



Jason Hegg
BowTech Pro Staff

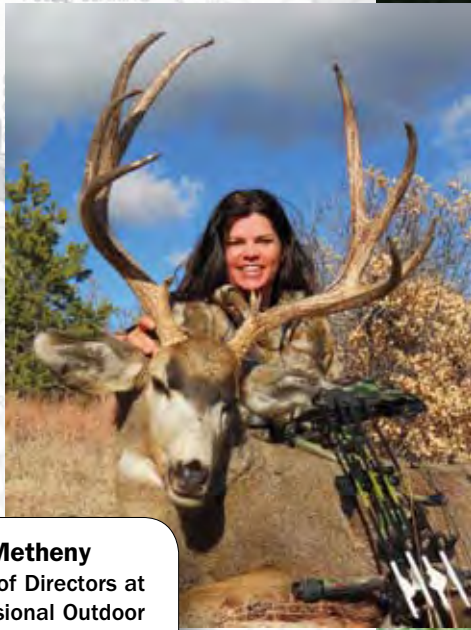


Kevin Duffy
BowTech Account Executive



Blaine Pierce
BowTech Quality Control Technician

SHOOT BOWTECH



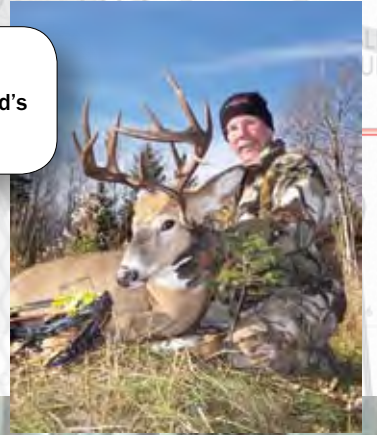
Lisa Metheny
Board of Directors at
Professional Outdoor
Media Association



Jason Arnold
BowTech Pro Staff Manager
Nick Droback
BowTech Customer Service
Manager/Key Account Executive
Merle Cain
BowTech Production Manager



Joe Dampier
BowTech Pro Staff



Tom Nelson
Host, Dead Down Wind's
American Archer



John Hernandez
BowTech Director of Sales



Blake Kitching
BowTech Pro Staff



Boyd Mathes
BowTech Pro Staff



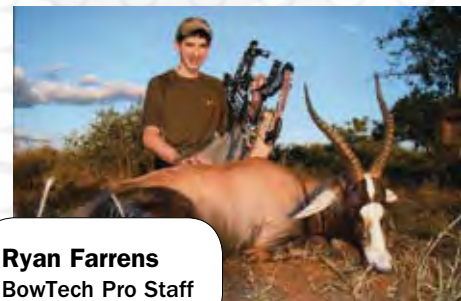
Bradley Gruetzner
BowTech Pro Staff



Hunter Wilson
BowTech Pro Staff



Jeff Eastburn
Key Accounts Director



Ryan Farrens
BowTech Pro Staff



Cory Bengtson
Director, Board of Montana
Bowhunter's Association



Josh Boyd
BowTech Pro Staff



John Eastburn
BowTech Account Executive

Jeff Eastburn
BowTech Key Accounts Director

SHOOT BOWTECH

TESTING

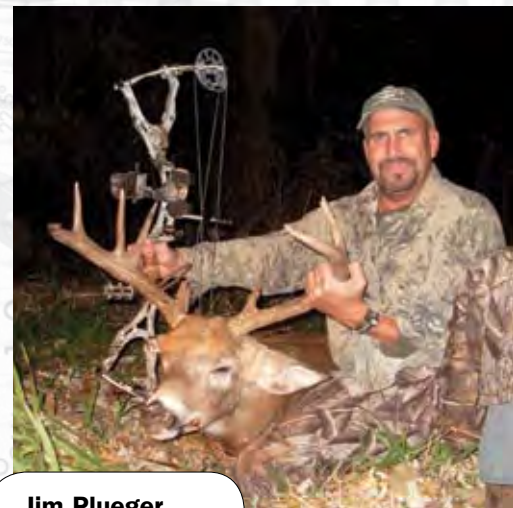


Brian Owens
R&D Special Projects

Ross Trujillo
BowTech Pro Staff



Jimmy Durako
Producer/Host of
Anything Wild



Jim Plueger
BowTech Pro Staff

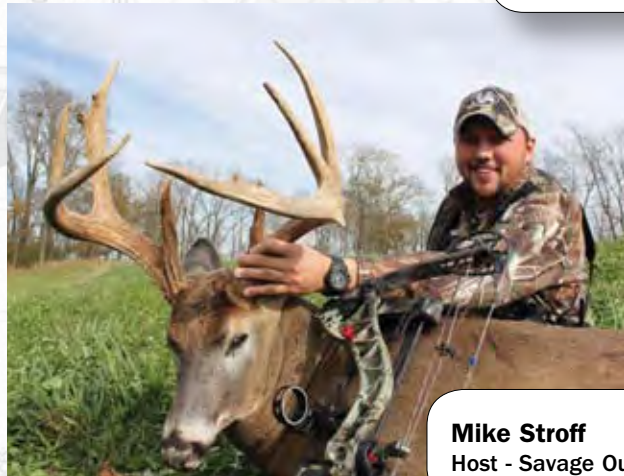
Shawn Luchtel
Heartland Bowhunter



Michael Hunsucker
Heartland Bowhunter



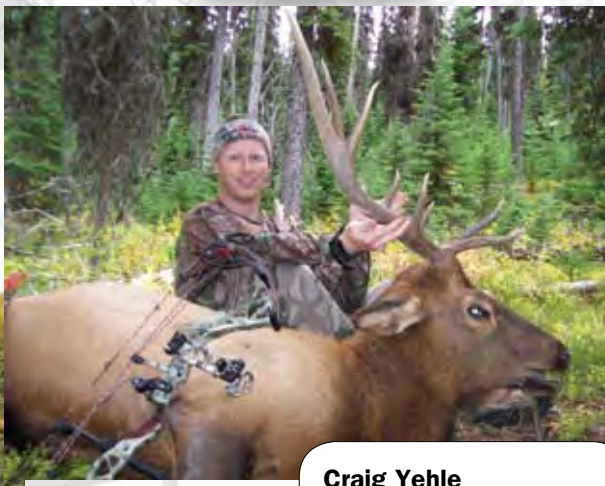
Clark Thomas
WC Boys Pro Staff



Mike Stroff
Host - Savage Outdoors



Dave Serie
WC Boys Pro Staff



Craig Yehle
BowTech R&D Director

THIS IS OUR LIFE, NOT JUST OUR JOB.

It all starts with performance testing. Our bows are tested extensively using a host of technical devices to guarantee that our products outperform everything in the industry. Whether it's studying horizontal or vertical nock travel using our state of the art high speed camera system, measuring the noise level in our sound chamber, or verifying function in a climate controlled facility at -18 degrees Fahrenheit, we've invested in the resources needed to bring you the best.

Once we're satisfied with the functional performance of the bow, the designs endure the rigors of our durability testing. Unlike many of our competitors, we don't just "simulate" actual shooting or only test individual components and call it good. We've engineered and built six machines that do nothing but shoot the whole bow — over 10,000 times a day each. Every bow model logs hundreds of thousands of shots so we know, beyond a doubt, that the design is rugged. The results of our testing? We don't guess that our strings are the best; we KNOW that our strings are the best. We don't guess that our limbs will outlast the shooter, we KNOW that our limbs will outlast the shooter. We KNOW that our products will take whatever you can dish out and keep going.

Of course, none of this means anything if it doesn't translate to success in the field. At BowTech, we're like you. We get it. We live, eat, and sleep bow hunting. Long before you ever see our new products, we're using them in the field and on the range so we know without a doubt that the products we have the privilege of offering you are up to your standards — up to our standards.

LEGALESE

Every effort has been made to ensure the accuracy of information, color and typographical content within our product catalog. BowTech reserves the right to modify, change and/or discontinue products shown without notice and at its discretion.

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PATENTS

Manufactured and/or licensed under one or more of the following patents:

5,368,006	5,791,322	5,890,480
5,495,843	5,678,529	5,335,644
5,365,650	6,994,080	7,305,979
6,990,970 B1		

Product photography by Steve Smith @ Imagine Photo Graphics